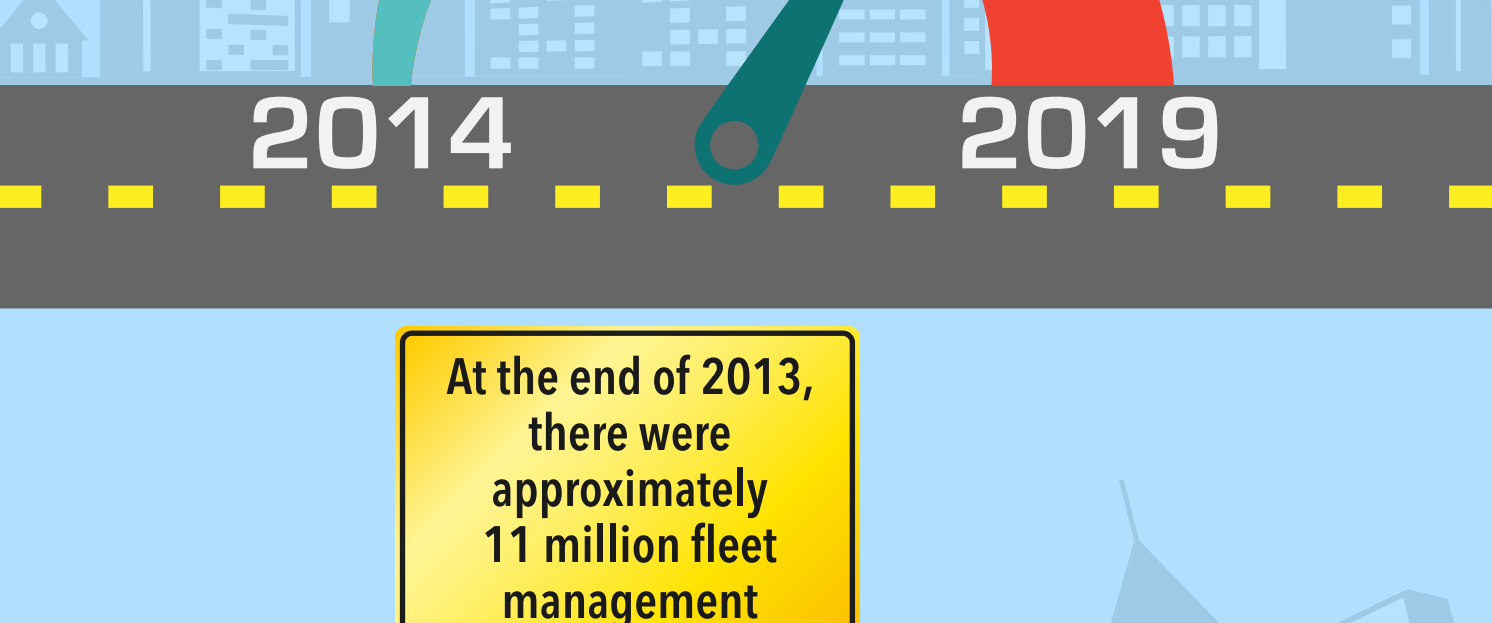


IIOT DRIVES FLEET



Unprecedented Growth in Connected Fleets

The global connected fleet market is expected to grow from \$12.56 billion in 2014 to \$35.35 billion in 2019.



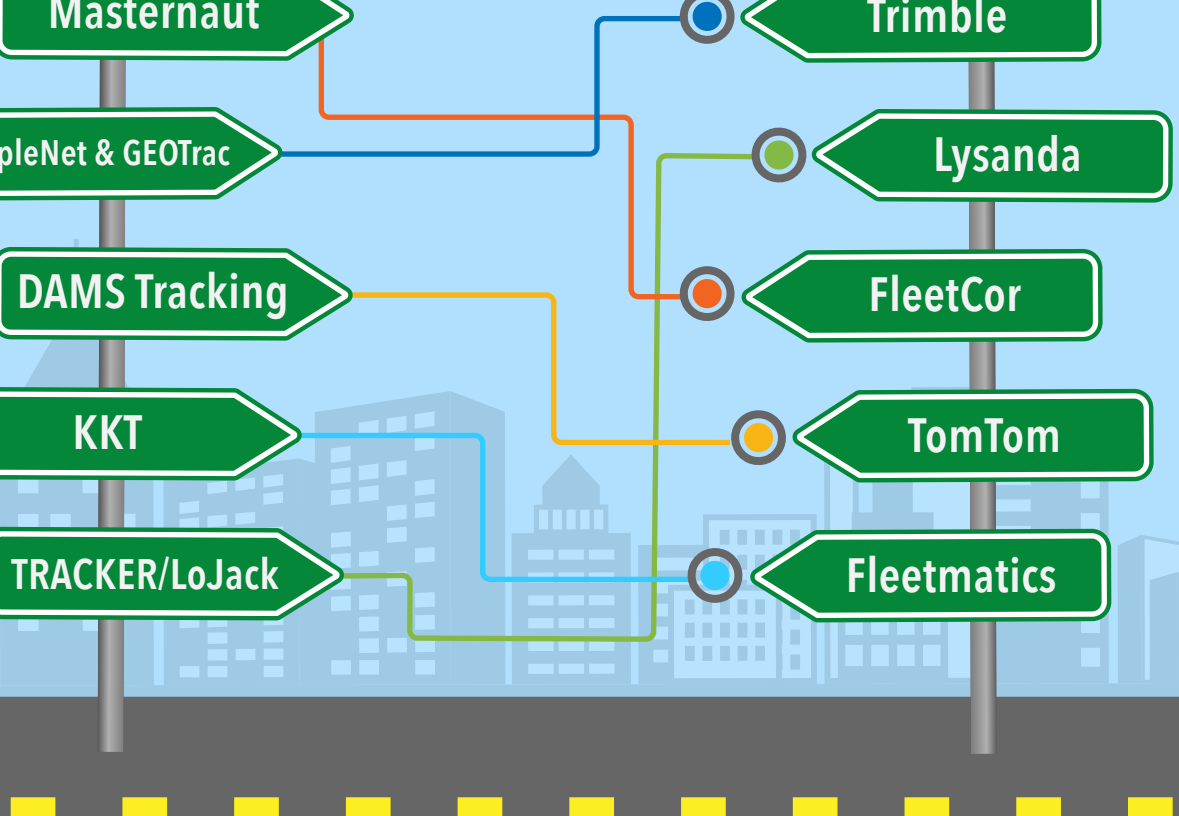
At the end of 2013, there were approximately 11 million fleet management connected devices worldwide.

By 2023, it is expected to grow to 60 million.

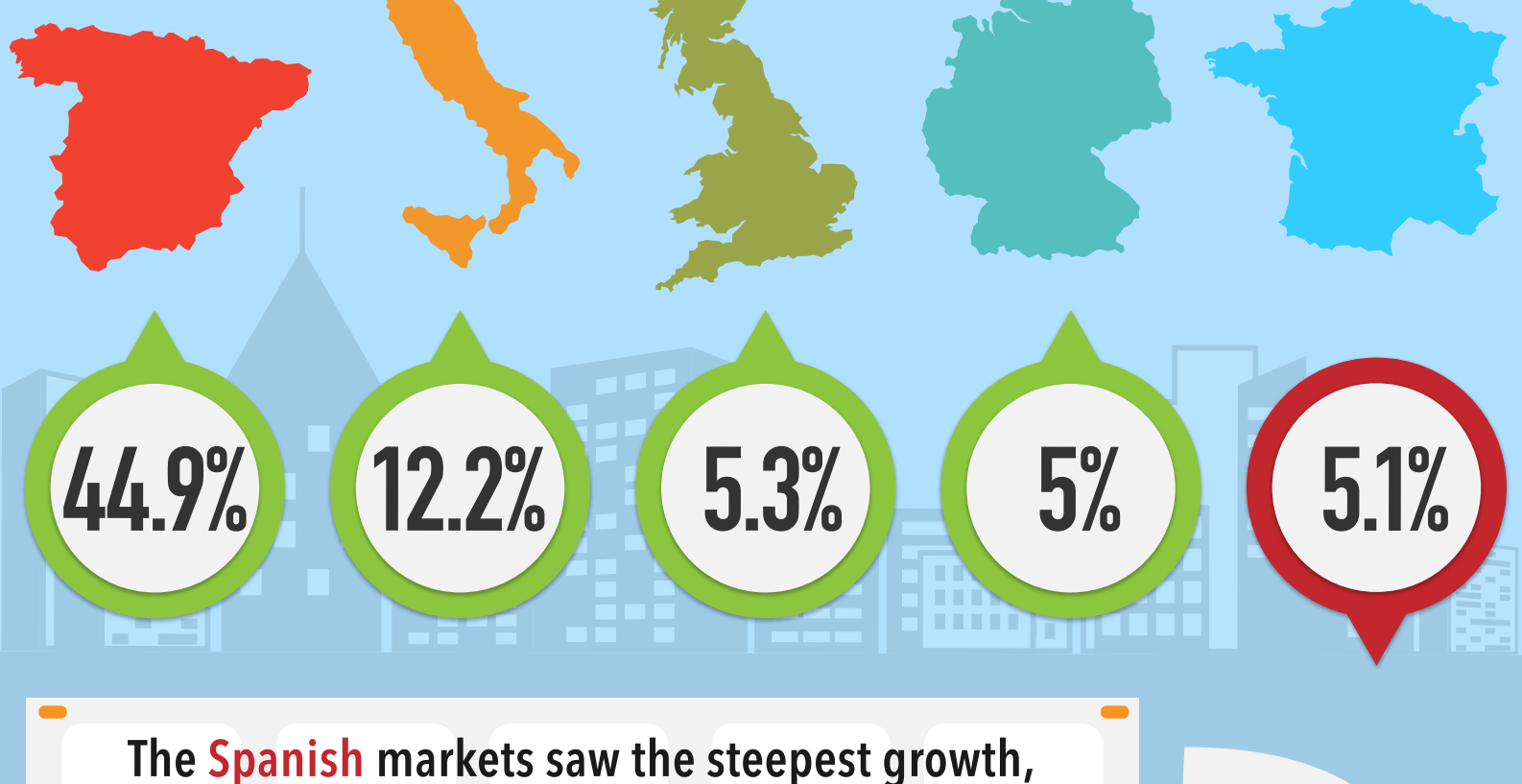


Connected Fleet Consolidation

Who Bought Who?



Commercial Fleet Growth in Europe 2013 - 2014



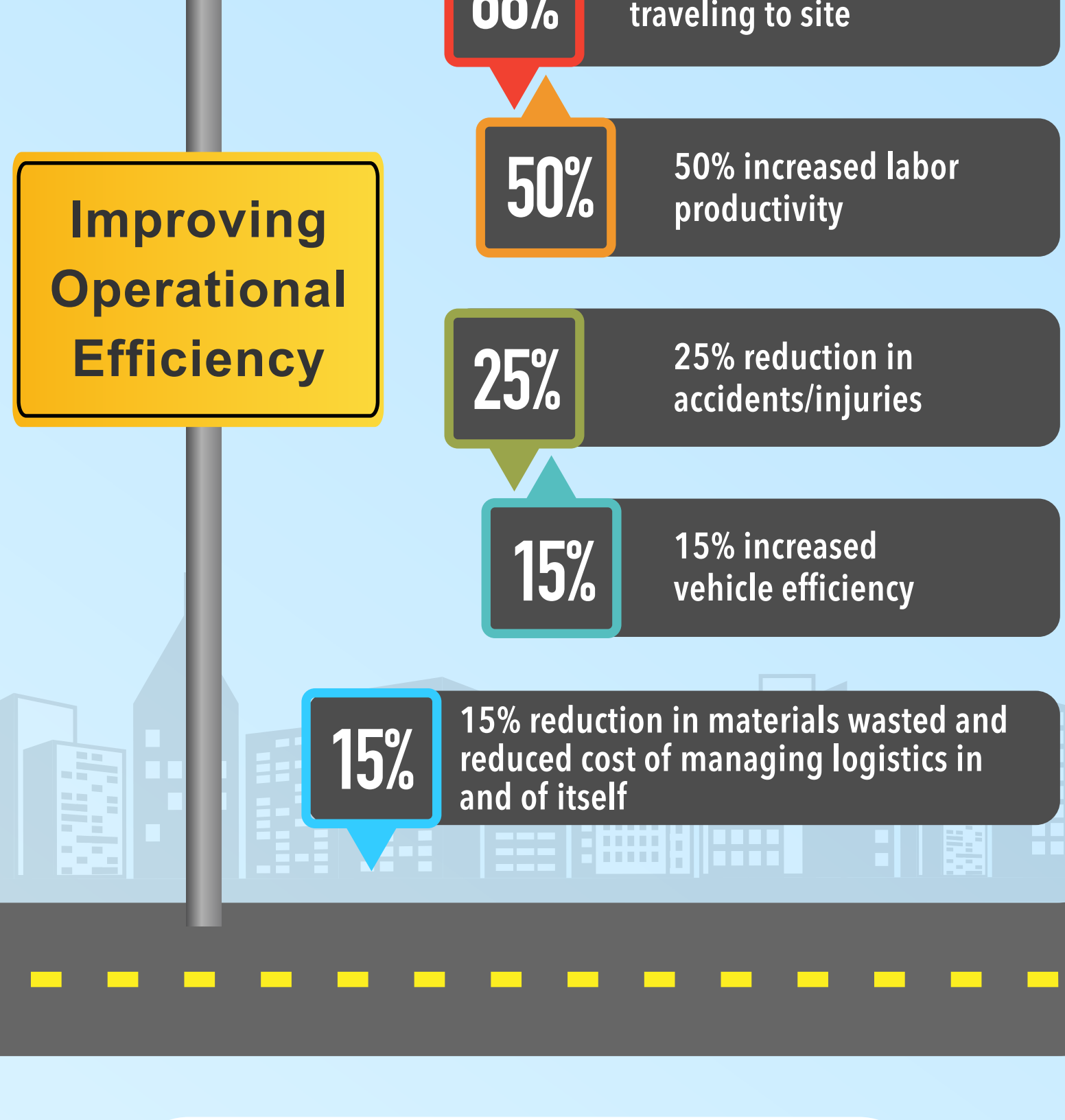
The Spanish markets saw the steepest growth, rising 44.9%, while Italy also posted double-digit growth of 12.2%. Demand grew in the United Kingdom by 5.3% and Germany by 5%. France was the only major market to record a decline, falling 5.1%.
(Source: Automotive Fleet, March 2014)

Connected Fleets Offer Many Benefits

Connected trucks enable a more efficient, productive enterprise while simultaneously reducing environmental impact.



Connected fleet are more efficient in their operations.

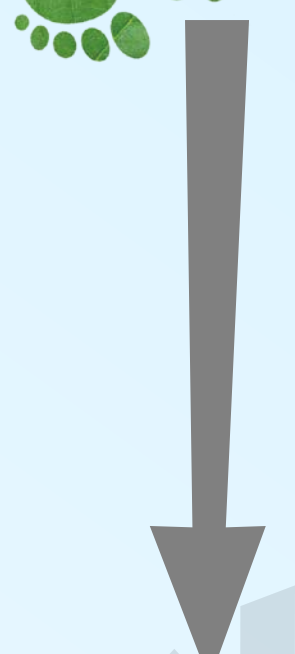
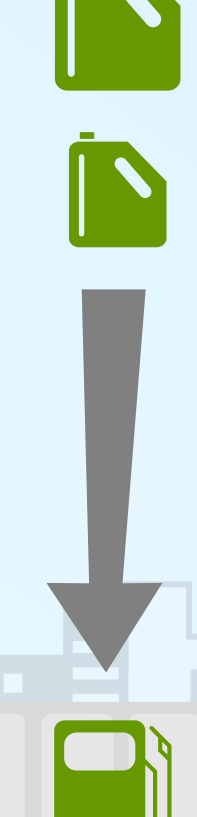


Reducing Environmental Impact

Reduce fuel consumption by 26%

Connected fleets reduce fuel consumption, emissions and minimize carbon footprint.

Reduce Co2 emissions by 75% per year which equals 36 million metric tons per year



Sources:

- Connected World Think Tank (<http://connectedworld.com/green-clean-and-intelligent-transportation-systems-automotive-m2m-comes-of-age/>)
- M2M Now (<http://www.m2mnow.biz/2014/11/10/27042-fleet-management-still-long-way-mature-market/>)
- Machina Research
- CTIA (http://www.bsr.org/reports/BSR_CTIA_Wireless_and_the_Environment.pdf)
- (<http://www.cisco.com/web/solutions/trends/iiot/portfolio.html>)
- Machine to Machine Magazine (<http://www.machinetomachinemagazine.com/2014/11/10/global-fleet-management-market-forecast-to-2019/>)
- (<http://www.earthwavetech.com/idle-time-reduction>)

ABOUT AERIS

Aeris is a pioneer and leader in the market of the Internet of Things — as an operator of end-to-end IIOT and M2M services and as a technology provider enabling other operators to build profitable IIOT businesses. Among our customers are the most demanding users of IIOT services today, including Hyundai, Acura, Rand McNally, Leica, and Sprint. Through our technology platform and dedicated IIOT and M2M services, we strive to fundamentally improve their businesses — by dramatically reducing costs, improving operational efficiency, reducing time-to-market, and enabling new revenue streams.

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